



PRESSED SPECIAL: PSYCHOBUCH

Swiss marginal artist Beni Bischof has announced his solo exhibition "Banane, Brot, Feuer" as well as an extensive book entitled "Psychobuch", in which the artist presents a survey of his oeuvre.

As a pioneer of homemade zine culture, Bischof started publishing his drawings, collages and texts in 2005. His doodles were usually not as complex back then, but were often accompanied by a short text written in childish handwriting. What could be interpreted as pointless drawings made by a young child at first glance, offers an anti-intellectual message that at second glance is often hilarious as well as it is a profound critique of our society. Drawing has always been his main passion and obsession and just recently he added miscellaneous three-dimensional outlets such as sculptures, paintings, and installation to his repertoire.

Mainly inspired by the world that surrounds him, Bischof transforms items from his everyday environment into weird and surreal-looking objects. His solo exhibition will drown the spectator in an artistic cosmos like no other, as it shows Bischof's uncommon point of view on life and his irrepressible passion for questioning everything.

"Banane, Brot, Feuer" has no topic, no subject matter, no boundaries, and no feeling spared. Bischof likes to joke around with pictures the media washes up and persecutes us with an unstoppable flood of images as a result. His work shows the continuing digital fragmentation of today's society with an uncanny precision, which makes onlookers reconsider everything around them. The humorous and cynical aspects of his art makes him a very lucid individual that shows his view on life in a special light.

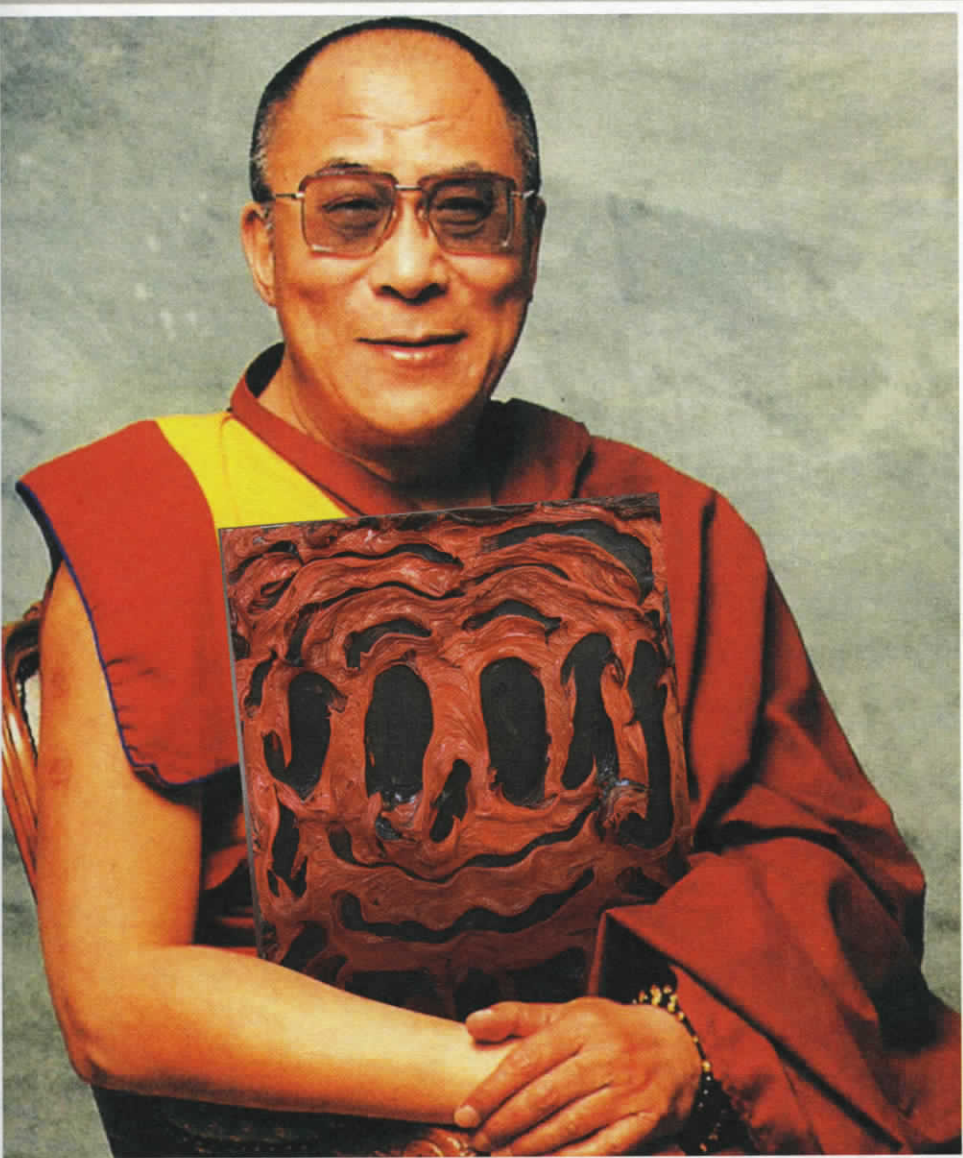
A caricatural critique of our absurd society hardly feels as intriguing as it is under Bischof's vigilant eye.

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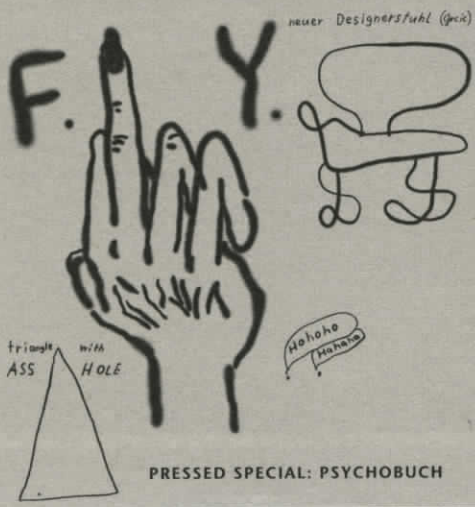
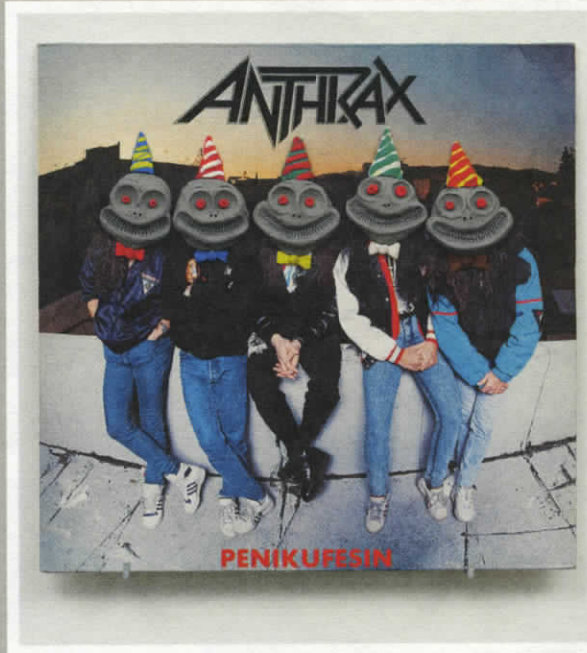
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- BENI BISCHOF**



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"Please, Gogu... I'm not in the mood."



neuer Designersfuhr (grün)

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Oil auf Leinwand, 300x170cm, 2012
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value: 5'000'000 Dollars

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